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<p>(21) International Application Number: <b>PCT/IL99/00056</b></p> <p>(22) International Filing Date: <b>28 January 1999 (28.01.99)</b></p> <p>(30) Priority Data: 123129                      30 January 1998 (30.01.98)                      IL 125432                      20 July 1998 (20.07.98)                      IL</p> <p>(71) Applicant (for all designated States except US): <b>EASYNET ACCESS INC. [US/US]; Suite 820, 55 West 47th Street, New York, NY 10036 (US).</b></p> <p>(72) Inventors; and (75) Inventors/Applicants (for US only): <b>REFUAH, Aviv [IL/IL]; Sanhedrin Street 4, 62916 Tel Aviv (IL). REFUAH, Zeev [IL/IL]; Sanhedrin Street 4, 62916 Tel Aviv (IL). NHAISSI, Eli [IL/US]; 6 Coachmans Court, Old Westbury, NY 11568 (US). FENSTER, Maier [IL/IL]; Brande Street 61, 49600 Petach Tikva (IL).</b></p> <p>(74) Agents: <b>FENSTER, Paul et al.; Fenster &amp; Company Patent Attorneys, Ltd., P.O. Box 10256, 49002 Petach Tikva (IL).</b></p>		<p>(81) Designated States: <b>AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).</b></p> <p><b>Published</b> <i>Without international search report and to be republished upon receipt of that report.</i></p>
<p>(54) Title: <b>PERSONALIZED INTERNET INTERACTION</b></p> <p>(57) Abstract</p> <p>A method of a user interacting with an Internet, comprising: tracking interactions of the user with an Internet; analyzing said tracked interactions to determine at least one aspect of a user's interaction with the Internet; and modifying future interactions of said user with said Internet, responsive to said determined aspect, wherein said modified interactions comprise site-content related interactions with a plurality of unrelated sites. Preferably, the aspect is adapted in real-time to reflect changes in the tracked interactions.</p>		